

## Message Text

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ACTION EA-14

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /022 W

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R 190855Z DEC 73

FM AMEMBASSY MANILA

TO USDOC WASHDC

INFO SECSTATE WASHDC 9895

AMEMBASSY SEOUL

AMEMBASSY SINGAPORE

AMEMBASSY TAIPEI

UNCLAS MANILA 14089

E.O. 11652: N/A

TAGS: BESP, RP

SUBJ: FY-74 TRADE PROMOTION PROGRAM

REF MANILA 9443 (NOTAL)

1. FOR PAST SEVERAL MONTHS WE HAVE DISCUSSED

WITH USDOC

VISITORS AND OTHERS POSSIBILITY OF ADDING AN EVENT TO THE  
FY-74 TRADE PROMOTION PROGRAM FOR THE PHILIPPINES WITHOUT  
GREATLY INCREASING THE DEMAND ON AVAILABLE BUDGETARY RESOURCES.  
ONE WAY TO DO THIS, WE BELIEVE, IS TO INCLUDE THE PHILIPPINES  
IN THE ITINERARY OF AN EVENT ALREADY SCHEDULED FOR OTHER  
COUNTRIES IN THE REGION.

2. IN THIS REGARD, WE UNDERSTAND THAT ASHIPBOARD EQUIPMENT  
JEEP IS TENTATIVELY SCHEDULED FOR KOREA APRIL 14-20 AND FOR  
TAIWAN APRIL 22-27. WE RECOMMEND THAT THE DEPARTMENT OF  
COMMERCE GIVE SERIOUS CONSIDERATION TO BRINGING THE JEEP  
PARTICIPANTS TO MANILA AS A TRADE MISSION FOLLOWING THEIR  
ACTIVITY IN TAIWAN. TRADE MISSION COULD BE SCHEDULED TO  
WORK IN MANILA MAY 2-3, THUS AVOIDING CONFLICT WITH PHILIPPINE  
LABOR DAY (MAY 1) AND PERMITTING MISSION MEMBERS SUFFICIENT  
TIME TO CLOSE OUT SHOW IN TAIWAN.

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3. SHIPBOARD EQUIPMENT WOULD BE EXCELLENT TRADE MISSION  
THEME FOR MANILA. GOP IS KEENLY INTERESTED IN MODERNIZING

PHILIPPINE FLEET AND HAS LISTED SHIPBUILDING (TO INCLUDE BARGES, TUGBOATS, FISHING BOATS, INTERISLAND AND OCEAN-GOING SHIPS) IN SIXTH INVESTMENT PRIORITIES PLAN. SO FAR, NINE DIFFERENT SHIPBUILDING COMPANIES HAVE REGISTERED WITH THE BOARD OF INVESTMENTS. MOREOVER, JAPANESE FIRM OF KAWASAKI HEAVY INDUSTRIES CURRENTLY IS CONDUCTING PRELIMINARY SURVEY ON POSSIBILITY OF ESTABLISHING MAJOR SHIP REPAIR FACILITY IN PHILIPPINES WHICH EVENTUALLY COULD BE EXPANDED TO INCLUDE SHIP CONSTRUCTION.

4. DUE MAJOR CONTRIBUTIONS BY USIS AND OTHER ELEMENTS US MISSION, WE ARE ABLE PROVIDE FULL SUPPORT TO A TRADE MISSION FOR MINIMAL DIRECT COST TO COMMERCE. DEPENDING ON LENGTH OF MISSION'S STAY HERE (DIRECTOR'S SUITE IS MAJOR BUDGET ITEM) AND AMOUNT OF IN-COUNTRY TRAVEL, WE ARE ABLE NORMALLY TO HOLD EXPENSES TO UNDER \$600.00 PLUS HOSPITALITY EXPENSES TO BE FUNDED BY MISSION PARTICIPANTS. ON THIS BASIS, MANILA EXPENSES FOR SHIPBOARD EQUIPMENT MISSION COULD BE FUNDED OUT OF SURPLUS FROM HEALTH CARE INDUSTRIES TRADE MISSION AND PROJECTED FOR COMMUNICATIONS EQUIPMENT TRADE MISSION.

5. ADVISE.  
SULLIVAN

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